



**Embassy of India  
Lomé, Togo**

**2<sup>nd</sup> UPITS 2024 at India Exposition Mart Limited  
Greater Noida, India  
[25-29 September 2024]**

The Embassy is pleased to inform that the Government of Uttar Pradesh and the Departments of MSME & Export Promotion, India, are organizing the **2<sup>nd</sup> Uttar Pradesh International Trade Show (2<sup>nd</sup> UPITS) 2024** from **25-29 September, 2024** at **India Exposition Mart Limited (IEML), Greater Noida, India.**

UPITS 2024 grand show will showcase products in Agriculture & Horticulture, E-Commerce, Electronics, Handicrafts & Textiles, etc. that are created and manufactured across Uttar Pradesh and have immense potential in the global market, including B2B and B2C buyers from India and abroad. Conferences and conclaves, Demos and live performance will also be held during the event. Over 2,500 exhibitors, 500,000+ visitors and other stakeholders, including the government agencies, will participate in this event.

More information on UPITS 2024 can be obtained from <https://upinternationaltradeshow.com/>, or email: [upits@indiaexpocentre.com](mailto:upits@indiaexpocentre.com) or call [+91-7428235690](tel:+91-7428235690). Interested participants may register their participation at <https://upits-2024-visitor-registration.paperform.co/>.

Lomé  
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