



Embassy of India  
Lomé

**8TH INDIA INTERNATIONAL  
MSME STARTUP EXPO & SUMMITS (2022)  
25-27 August, 2022**

MSME Development Forum is organizing the 8th India International MSME Trade Fair Expo that will be held from 25-27 August, 2022, in physical format, at the Pragati Maidan, New Delhi (India).

The event is being held for SMEs, Startups, trade, industry, service providers, offering a global platform for networking, exhibiting their products/services to find new business opportunities, markets, ideas, buyers, sellers, raw, materials, technologies, collaborations, investments and sharing knowledge about Central/State Government's new promotional scheme/policies/legislation and to have B2G/B2B/B2C Meets.

Togolese SMEs are invited to participate at this important event to find new markets, manufacturers, products, services, buyers, sellers, exporters, importers, distributors, startups and innovators, to understand new business promotional schemes and policies and opportunities in different States of India.

The focus sectors are: Railways, Civil Aviation, Infrastructure & Smart Cities, Pharma & Healthcare, Defence, IT/ITEs Telecom and Electronics, Plastic Industry, FMCG, Agro & Food Processing, Handicrafts, Furnishings & Households, Textiles & Leather, Tourism & Entertainment, Renewable Energy.

To participate please register at <https://www.indiamsme.org/visitor-registration> , <https://www.indiamsme.org/delegate-registration>

For more information, please visit website : <https://www.indiamsme.org/visitor>  
You may also contact the Commercial representative of the Embassy of India in Lomé at +228 22 26 26 27. Ext 104, Email: [hoc.lome@mea.gov.in](mailto:hoc.lome@mea.gov.in)

**“WHY TO PARTNER WITH INDIA”**

1. INDIA WILL REQUIRE US\$ 4.5 TRILLION FOR INFRASTRUCTURE DEVELOPMENT BY 2040
2. INDIA'S DIGITAL PAYMENTS INDUSTRY TO TOUCH US\$ 1 TRILLION BY 2023
3. INDIA'S SPACE PROGRAMME STANDS OUT AS ONE OF THE MOST COST EFFECTIVES IN THE WORLD
4. INDIA TO HAVE 850 MILLION ONLINE USERS BY 2025 OVER 43% SHARE IN THE GLOBAL INTERNET OF THINGS MARKET
5. INDIA TO BECOME THE THIRD LARGEST ECONOMY IN THE WORLD BY 2028
6. INDIA'S E-COMMERCE INDUSTRY TO REACH US\$ 200 BILLION BY 2026
7. INDIA IS THE WORLD'S SECOND LARGEST TELECOM MARKET
8. INDIA IS THE FOURTH MOST ATTRACTIVE COUNTRY ON THE RENEWABLE ENERGY INDEX GLOBALLY
9. INDIA IS THE FASTEST GROWING DOMESTIC AIR MARKET IN THE WORLD
10. INDIA IS THE SECOND FASTEST GROWTH RATE OF DIGITAL ADOPTION AMONGST 17 DIGITAL ECONOMIES
11. INDIA IS THE HOME TO 3RD LARGEST NO. OF TECHNOLOGY DRIVEN STARTUPS IN THE WORLD
12. JAN DHAN YOJNA IS THE WORLD LARGEST FINANCIAL INCLUSION PROGRAMME
13. INDIA IS A WORLD PIONEER IN ENGINEERING R&D AND DESIGN OUTSOURCING
14. INDIA HAS EMERGED AS A GLOBAL MANUFACTURING HUB FOR AUTOMOBILES
15. INDIA IS THE WORLD'S MOST OPEN ECONOMIES FOR FDI
16. INDIA IS THE WORLD'S FASTEST GROWING ECONOMIES
17. INDIA TO PROVIDE ASIA WITH MORE THAN 50% OF ITS POTENTIAL WORKFORCE IN THE NEXT DECADE
18. INDIA HAS THE WORLD'S SECOND HIGHEST NUMBER OF USFDA APPROVED PLANTS & LARGEST PROVIDER & LARGEST VACCINE PRODUCER OF GENERIC DRUGS GLOBALLY"
19. INDIA RANKS FIFTH IN ADOPTION OF AUTOMATION TECHNOLOGIES AT SCALE
20. INDIA IS THE SEVENTH LARGEST TOURISM ECONOMY IN THE WORLD
21. INDIA IS THE SECOND LARGEST PRODUCER OF HORTICULTURAL CROPS AND FRUITS IN THE WORLD
22. INDIA IS THE SECOND LARGEST EXPORTER OF LEATHER IN WORLD.
23. AYUSHMAN BHARAT IS THE WORLD'S LARGEST GOVERNMENT FUNDED HEALTH PROGRAMME
24. INDIA IS THE SECOND LARGEST PRODUCER & 4TH LARGEST EXPORTER OF TEA
25. YOGA IS THE INDIA'S GIFT TO THE WORLD
26. INDIA IS THE SECOND LARGEST EXPORTER OF AYURVEDIC & ALTERNATIVE MEDICINES IN WORLD.
27. INDIA IS THE WORLD LARGEST, PRODUCER, CONSUMER AND EXPORTER OF SPICES
28. INDIA HAS A LARGE POOL OF SCIENTISTS & ENGINEERS IN THE WORLD
29. GOODS AND SERVICES TAX IS EXPECTED TO RAISE INDIA'S MEDIUM-TERM GROWTH TO ABOVE 8%
30. INDIA IS ONE OF THE LARGEST EXPORTERS OF GEMS & JEWELLERY.